Master data
Optimization.

**The master solution
for smart decisions.**

Objectives.

Determine what master data attribute values should be used to optimize the creation of new customers by using existing data.

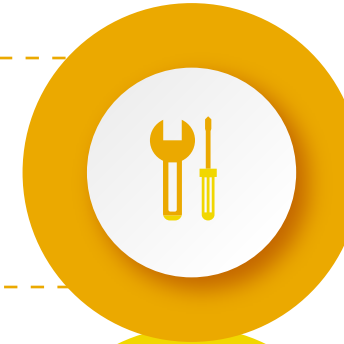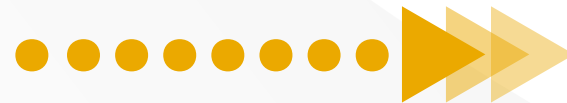Improve automation capabilities based on business results with machine learning.

Determine the validity of current values in master data and suggest correct ones where they appear incorrect.

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What is
Master Data Optimization?

Together with the capabilities that the cloud provides, from Nubiral we offer the Master Data Optimization solution, which uses Machine Learning to automate the creation, remediation and continuous maintenance of master databases.

This solution is applicable for any industry that wants to know more about how to structure and consolidate its information to help business areas in the decision-making process.

Reduction of the amount of manual effort required to correct master data.

Data-driven approach to assessing problems within the master data.

Higher quality and confidence in data.

Centralized process to monitor the quality of master data.

What are the
benefits?

Deliverable tools.

Process flow that describes the steps for automation.

Proposal for industrialization of capacities.

Analytical methods developed for each of the attributes included in the scope, including summary findings.

Recommendation on a "how to process" to provide these outliers consistently with some frequency.

Analytical results for outlier identification and value correction for all material records and attributes in scope.

What opportunities this solution offer?

Optimize **master data.**

Intelligent **processes.**

Empower the business.

Do you want to get a free assesstment?

CONTACT US!

We promote the culture of data and innovation in business processes.

We develop customized workshops and diagnostics, made up of multidisciplinary teams between the client and our specialists with the aim of capturing business needs and opportunities for improvement.

We are strategic allies of your business.

Our team is made up of professionals who are deeply involved in each project. This is why we are not only a solution provider, but also a business partner that create value in every company that chooses us.

Global presence and availability

Our multidisciplinary staff is available 24/7 for our clients.

End to end projects.

We participate in the value generation process from the diagnosis of each client's situation to the monitoring and accompaniment throughout the digital transformation procedure.

Great Place to Work® Certification

Great Place To Work®
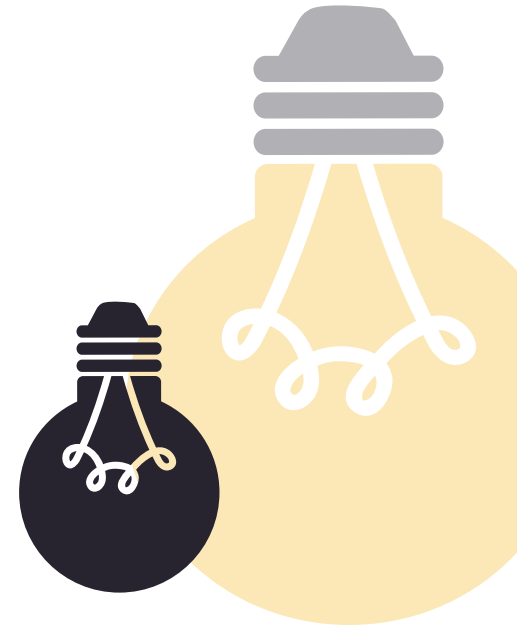**Certified**
SEPT 2020 - AGO 2021
ARG ™

We obtained this significant recognition for the quality of the organization's organizational culture.

Companies that generate bonds of trust with their employees create cultures that positively impact their business results.

Why Nubiral?

Experience in multiple industries to boost your business.

Multidisciplinary team, certified and with vast experience in the field.

Young, pro-innovation and customer-oriented culture. **Nerds 24/7!**

Passionate about technology. We create value in each of the organizations that choose us.

What makes us **unique.**

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