

Innovation Workshops.

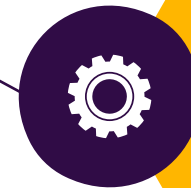
Personalized training on innovation and digital transformation of business processes.



Objectives.



Get predictable operations.



Optimize and standardize business processes.

What is an **Innovation Workshop?**

These innovation trainings consist in teaching disruptive processes maintaining the operation and eliminating variation, in order to allow the execution of correct decision-making within the company.

They are available in different formats according to the requirements.

Topics.....▶▶▶

Six sigma

Continuous improvement methodology that helps reduce the variability of the processes making them predictable, facilitating the reduction of errors.

Innovation

Techniques that help create a culture of continuous improvement and a pipeline of new products and services across all the components of the company.

Digital Transformation

Data evolution to have an organization with integrated, reliable, automated and predictable information with intelligent processes.

Design Thinking

The workshop uses quantitative and qualitative methodologies with design thinking for a holistic approach to business challenges.

Agile Methodologies

Political, social and economic changes generate new paradigms that require frequent changes. Companies must learn to be agile and have shorter and faster cycles to compete.

Analytics

The culture of data requires updated and centralized information with all the components of the ecosystem integrated in order to understand events and predict what is coming.

Formats.

Modular 1: Innovation & Continuous improvements (20 hs)

Concepts of creativity, innovation and good practices from successful companies are explored. Lean, Six Sigma, Kaizen and Design Thinking methodologies applied to generate innovative ecosystems indoors for an innovative culture.

Modular 2: Analytics & Digital Transformation (20 hs)

The economic impact of smart organizations and the improvement of operational efficiency through prediction and automation are studied. A look at Artificial Intelligence and how companies use it to gain strategic advantage.

Modular 3: Data Viz & Storytelling with data (20 hs)

The workshop shares best practices in visualization, such as stories with data and dashboards and design concepts to help everyone within the company to see the same photo and have interactive dashboards to make quick decisions and understand what questions need to be answered.

Fast-track: 40 hs

The workshop includes concepts of Innovation, Continuous Improvement, Big Data, Analytics, Digital Transformation, Artificial Intelligence, Data Visualization and Storytelling with Data.



Higher **Profitability**.

As a result of having short cycle times, great cost savings and greater efficiency with a smart organization.



Larger **Sales Volume**.

The digital transformation process helps to have efficient and digital processes, generating lower cost and greater competitiveness to have more sales.



Innovative Ecosystem.

The workshop helps to generate an innovative ecosystem indoors, creating a culture of continuous improvement.

What are the benefits?

Case Study.

Industry.

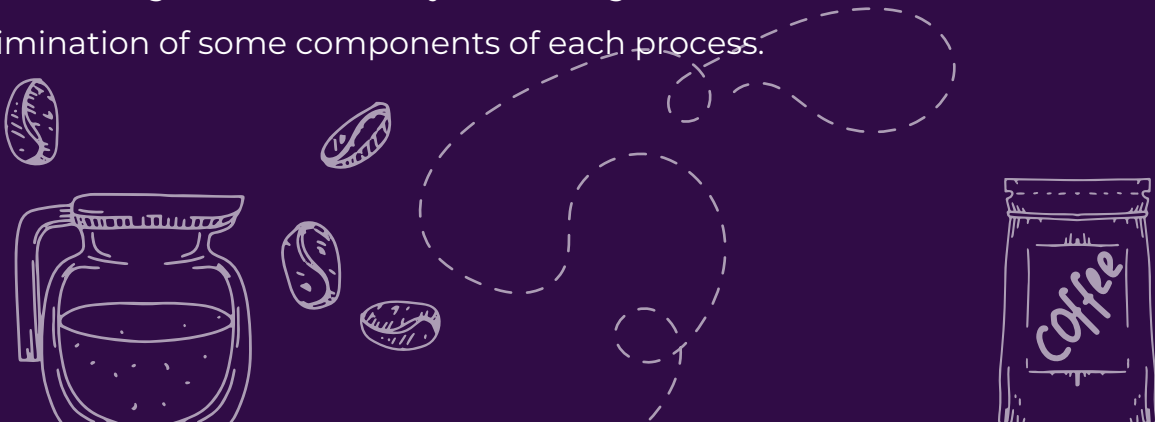
Food industry. Manufacture and distribution of coffee.

Needs.

The client is in the process of developing his digital transformation strategy. Within the different areas, various independent initiatives are being considered. After attending to different initiatives and assessing the long-term investment levels, the client considers the possibility of developing a single strategy that allows them to optimize their operations and costs.

Solution.

Nubiral proposes to hold a week-long workshop, taking the first day for a company-wide training in Innovation and Continuous Improvement. The following days a value steam mapping of the processes is developed, identifying opportunities to standardize them using Six Sigma methodologies and reduce cycles through the automation, substitution or elimination of some components of each process.



Results.

The client managed to train a group of 27 people in the main elements that make up any digital transformation process: Six Sigma, Lean, Big Data, Analytics, Visualizers, Process automation, Machine Learning, Artificial Intelligence, development of a map of the processes of the company and definition of technologies and pipeline of projects to be developed in the next 3 years, with the aim of meeting business challenges.

**Do you want to get
a free assessment?**

CONTACT US!



We promote the culture of data and innovation in business processes.

We develop customized workshops and diagnostics, made up of multidisciplinary teams between the client and our specialists with the aim of capturing business needs and opportunities for improvement.

We are strategic allies of your business.

Our team is made up of professionals who are deeply involved in each project. This is why we are not only a solution provider, but also a business partner that create value in every company that chooses us.

Global presence and availability

Our multidisciplinary staff is available 24/7 for our clients.

End to end projects.

We participate in the value generation process from the diagnosis of each client's situation to the monitoring and accompaniment throughout the digital transformation procedure.

Great Place to Work® Certification

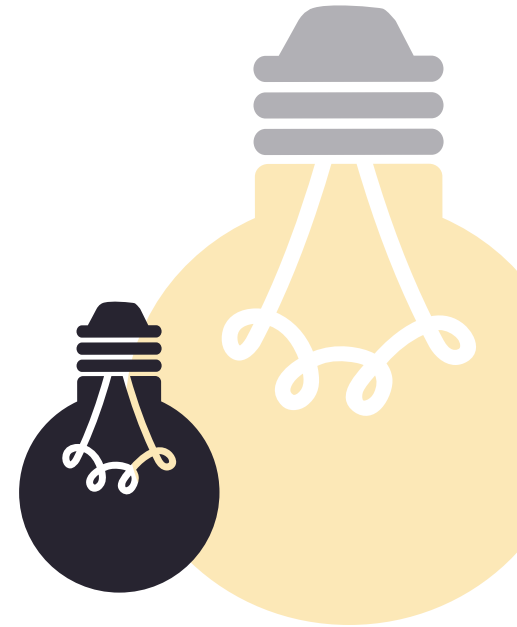


We obtained this significant recognition for the quality of the organization's organizational culture.

Companies that generate bonds of trust with their employees create cultures that positively impact their business results.

What makes us **unique.**

Why Nubiral?



Experience in multiple industries to boost your business.

Multidisciplinary team, certified and with vast experience in the field.

Young, pro-innovation and customer-oriented culture.

Nerds 24/7!

Passionate about technology. We create value in each of the organizations that choose us.

Innovate with us!
www.nubiral.com

