

## Journey to Cloud >>>>

Winners in the new economy will have unlocked the benefits of cloud.



Higher  
agility.



Lower IT  
costs.



Speed to  
innovation.

But the journey requires **careful navigation.**

As Cloud Migration can be:



Complex.



Disruptive.



Expensive.

Success means choosing **the right partner.**

## Why Nubiral?

We are a global technology company, specialized in business digital transformation and innovation, with a focus on personalized solutions and professional services.

Our mission is to help companies to adopt technologies in order to increase agility, reduce costs, maximize performance, and overcome the challenges of the new digital age.

## What makes us unique >>>>

**We promote the culture of data and innovation in business processes:** We develop customized workshops and discovery processes, made up of multidisciplinary teams between the client and our specialists with the aim of capturing business needs and opportunities for improvement.

**End to end projects:** We participate in the value generation process from the diagnosis of each client's situation to the construction and support throughout the digital transformation journey.

**Availability and global presence:** Our multidisciplinary staff is available 24/7 for our clients. With talent in the same or similar time zone as our clients around the world, plus a cultural fit needed in scarce talent availability markets.

**We are strategic allies of your business:** Our team is made up of professionals who are deeply involved in each project. This is why we are not only a solution provider, but also a business partner that creates value in every company that chooses us. With a Startup DNA embedded in every employee we talk in the same language of a Startup and also from a big company.

**Great Place to Work® Certification™:** We have obtained the Great Place to Work® Certification™, which implies a significant recognition of the quality of the company's organizational culture for the year 2022.



## Value >>>> proposal

We offer you the possibility to work side by side in an agile way to obtain clear and visible results, in order to access immediate results for your organization.

### We work as follows:

## Step 1

(2-3 hours)

### Orientation Workshop about Microsoft Azure:

1. An overview of Azure, its capabilities, and how it differs from other public clouds.
2. Opportunity to explore different case studies' scenarios to support your business and strategy.
3. Answers to your business and technical questions.
4. Digital versions of our presentations and resources to share with your colleagues.

## Step 2

(TBD)

### Migration Plan and Business Case based on use case. Proof of concept:

1. Configure the chosen use case with its connectivity.
2. Construction with your team (knowledge transfer).
3. Demonstrate functionality and performance in a cloud environment.
4. Test high availability and scalability scenarios.

## Step 3

(TBD)

### Results measurement:

1. Obtaining metrics and results for evaluation of the Business case.
2. Accompaniment and post implementation support.
3. Consulting on roadmap and evolutions.

## What is this service about?

This solution allows you to start your first steps towards the Microsoft Azure cloud. Nubiral will help you understand the advantage of moving your business to the cloud, and help you adopt the Microsoft Azure cloud with ease and efficiency.

Cloud computing is a critical transition in the evolution of your organization, we understand that for startups in the cloud, knowing where and how to start can be difficult.

**With our support, you can access the tangible benefits of cloud adoption for your organization, including lower costs, greater agility, and better use of resources.**



That is why we have created "**Nubiral: Journey to the Cloud**" on Microsoft Azure.

# What will you achieve with our service? >>>>

- 1 Give your first steps into the Microsoft Azure Cloud.
- 2 Reduce risks for your organization.
- 3 Get answers.
- 4 Create a clear roadmap for the next steps.
- 5 Identify flexible and hybrid supported migration options on your systems.



Identify flexible and hybrid supported migration options on your systems.



Migration experience oriented to the best cost- efficiency combination.

## Use cases.

### Digital Media

#### Need:

The client had a custom web application hosted on the Microsoft Internet Information Services (IIS) web server for Argentina. By requiring its use by other branches, large peaks and expenses were generated in the deployed infrastructure since it had not been created to handle high demands.

#### Solution:

Nubiral migrated the local infrastructure application to Microsoft Azure, implementing elastic and managed compute instances. This allowed the customer to use the computing capacity they need and grow according to their demands, saving costs and providing high application availability in all branches.

#### Results:

Platform downtime was reduced by 70%, and customer response time was increased by 50%. Additionally, support costs decreased by 30%.

## Use cases.

### Digital Bank / Fintech

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# Microsoft Azure + Nubiral

+ **31** Certified Staff

+ **52** Certifications

- Data & AI
- Infrastructure
- Digital & App Innovation

#### Advanced specializations:

- Analytics on Microsoft Azure
- DevOps with GitHub on Microsoft Azure
- Networking Services on Microsoft Azure

As **Solution Partner**, we work together with Microsoft every day to offer our clients the most innovative solutions based on the different microservices and capabilities that the Azure cloud offers. Our team is constantly training and certifying on Azure's services.



Do you want to get a free assessment of this solution? **Contact us**

**New Challenges. New Thinking.**  
**Innovate with us.**

