nubiral

A company of technology experts, leading the way through digital innovation.

Master Data Optimization

Together with the capabilities that the cloud provides, from Nubiral we offer the Master Data Optimization solution, which uses Machine Learning to automate the creation, remediation and continuous maintenance of master databases.

This solution is applicable for any industry that wants to know more about how to structure and consolidate its information to help business areas in the decision-making process.

What are **the benefits?**

1 Reduction of the amount of manual effort required to correct master data.

2 Data-driven approach to assessing problems within the master data.

3 Higher quality and confidence in data.

4 Centralized process to monitor the quality of master data.

Deliverable tools.

1 **Process flow** that describes the steps for automation.

2 **Proposal for industrialization** of capacities.

3 **Analytical methods** developed for each of the attributes included in the scope, including summary findings.

4 **Recommendation on a "how to process"** to provide these outliers consistently with some frequency.

5 **Analytical results** for outlier identification and value correction for all material records and attributes in scope.
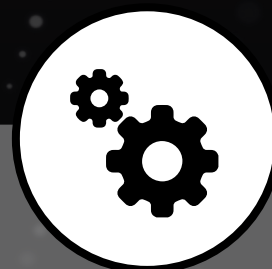
Objectives.

Determine what master data attribute values should be used to optimize the creation of new customers by using existing data.

Improve automation capabilities based on business results with machine learning.

Determine the validity of current values in master data and suggest correct ones where they appear incorrect.

Do you want to get a free assessment of this solution? **Contact us**

New Challenges. New Thinking.
Innovate with us.